

# Press Release

from



## ShipCentric Wins Microsoft ISV Partner of the Year Award 2006

*ShipCentric Recognized as Best-in-Class within Microsoft Independent Software Vendors - because ShipCentric is a brilliant example on the competitive advantages Microsoft and their partners can offer.*

According to Microsoft the price has been given due to the following:

*"Throughout the years ShipCentric has had great international success implementing their ShipCentric solutions worldwide. By structured work and global focus ShipCentric has succeeded in developing international marked leading products for the Maritime Industry - and an international Partner Channel of Certified Partners" says Bjarne Riis, Sales Manager/SMS&P Director, Microsoft and continues:*

*"ShipCentric gives our common customers in the Maritime Industry optimal advantages of the full Microsoft platform and ShipCentric is a brilliant example of the competitive advantages Microsoft and partners can offer within Business Management Systems."*

ShipCentric Corporation is proud and honored to receive this outstanding recognition from Microsoft Corporation which places ShipCentric Corporation in the Best-in-Class within Microsoft Independent Software Vendors worldwide.

The Award gives ShipCentric Corporation an international recognition in its focused business strategies and ability to build Business Management Solutions for customers in the Maritime Industry worldwide. As well as in building an international partner channel based on Microsoft certified partners worldwide to support customers locally.

Torben Brammer continues: *"The Award recognizes our business strategy around development and delivering Maritime Business Management Solutions based on Microsoft technology products and integration solutions between Microsoft Classic products and Microsoft Dynamics products and it confirms a long list of Global customers in their choice of solutions."*

For further information, please find our website at [www.shipcentric.com](http://www.shipcentric.com)

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**About ShipCentric**

ShipCentric is a worldwide leader in providing turn-key business management software solutions designed specifically for the maritime industry. We maintain strong ties with Microsoft Corporation as a Microsoft Gold Certified Partner.

Since 1988, we have been supplying companies around the globe with solutions that allow our customers to manage their businesses efficiently. We have a rich history of building innovative software solutions and providing our customers with world class customer service and support.

Given our maritime industry specific knowledge and our enterprise software competencies, we are an indispensable source of our customer's competitive advantage by providing companies with standard software based on advanced and unique Microsoft technologies.

With our proven business management solution we're able to offer a value proposition by incorporating maritime business intelligence and reliability into improved operational efficiency leading to time and cost savings, enhanced customer satisfaction, and boosted levels of productivity.

Maintaining an outside-in perspective, ShipCentric continues to participate in a multitude of worldwide maritime conferences and maintains industry affiliations with a variety of organizations including ISSA (International Ship Supply Association), NAMS (North American Marine Service), CSSA (Canadian Ship Supply Association), and SASS (Singapore Association of Ship Suppliers). Our participation in the industry has allowed us to get involved in critical issues and deliver solutions for Maritime customers worldwide.

ShipCentric Corporation has office in the USA, Canada, Denmark and Singapore.



Microsoft Business Solutions  
ISV/Software Solutions  
Information Worker Solutions  
Networking Infrastructure Solutions